



Peace

Simply Second to None



By Mashhour
Abudaka

A

s I have followed the development of *This Week in Palestine*, published by Turbo Design and its director Sani Meo, since its inception in the late 1990s, I was asked to write a paragraph or two about the magazine. When I did not know how or where to start, I decided to seek assistance from the AI program ChatGPT and what it knows about *TWiP*. The result was as follows:

"This Week in Palestine is a monthly publication that focuses on the political, cultural, social, and economic issues related to Palestine and its people. It was founded in 1998 and is published by the Palestine Ministry of Tourism and Antiquities. The publication features articles written by Palestinian writers and journalists, as well as international contributors, providing an in-depth perspective on the Palestinian situation. Its content covers a wide range of topics, including current events, history, art, literature, tourism, and more. In addition to its print edition, *This Week in Palestine* has an online presence, with a website that features articles, interviews, videos, and other multimedia content. The publication is known for its quality journalism and

its commitment to promoting Palestinian culture and heritage."

That is all good and in line with my impression of *TWiP*, except that the publisher and team behind this magazine are not linked to the Palestinian Ministry of Tourism and Antiquities. Apparently, ChatGPT thinks that creating a publication of this quality and magnitude can only be accomplished by a large establishment such as a ministry!

Turbo Design and Sani Meo and his highly professional, innovative team that includes designers, editors, specialized writers selected for each issue according to the topic of the publication, and an independent advisory board work hard to produce this fine publication. The knowledge of the publisher, Mr. Meo (a Jerusalemite born and bred), regarding Palestinian society, history, and cultural and religious diversity is impressive. The advisory board is selected from among eminent, mainly local men and women who represent various economic strata and come from diverse cultural backgrounds. This board is changed every year to ensure that the

Testimonies

TWiP has exceeded every expectation. It sustains when most projects are merely fly-by-night. It maintains high quality when most shiny startups lose their shine before their first birthday. It remains focused in an environment that is daily dragged every which way. It puts Palestine and Palestinians on a pedestal as no public agency or sector association can. Maybe, just maybe, it is time that *TWiP* be institutionally embraced by those who benefit from it the most.

Sam Bahour
Al-Bireh, Palestine

TWiP
Celebrates **300**
Issues

published material is up-to-date and covers universal and diverse points of view.

TWiP is meticulously edited and enjoyable to read. Every month, I am particularly intrigued by the design, selection of colors, and quality of photographs that are carefully selected from a bank of photographs from Palestine, shot by professional photographers.

The breadth and quality of *TWiP* are reflected in its articles that are refined and profound in their analysis, light on politics, and yet easy to read and follow. They are well suited as an introduction to Palestine for independent-minded or casual visitors who wish to acquire knowledge about Palestine and its people and culture.

Mashhour Abudaka holds a master's degree in engineering from Manchester University, UK, and a PhD and DIC in engineering from the Imperial College of Science, Technology and Medicine at the University of London, UK. He has taught at Birzeit University, was executive director of the Palestinian IT Association of Companies (PITA), and served as Minister of Transport (2007–2009) and Minister of Telecom (2009–2012).

SCAN
TO SHARE



Testimonies

One of the publications I always look forward to reading is *This Week in Palestine*. During the past 23 years of its publication, it has continued to be enriching, informative, and great fun to read. Superbly edited and beautifully designed, it offers a bright spot in an otherwise gloomy reality. The range of topics it has covered over the years is dazzling. It has invited the best experts as contributors in every field it tackles. I know and have heard from friends all over the world how highly they regard this small publication which offers them a bright and informative window into what is happening in Palestine. It also makes them realize that life, culture, and business continue to flourish in Palestine. And where there is life, there is hope. In its range, high standards, and creativity, there is no publication that I know of in Palestine which matches *This Week in Palestine*.

*Best wishes,
Raja Shehadeh
Ramallah, Palestine*